

WHAT IS CLAIMED IS:

1 1. A method for ordering a plurality of presentation instruments in a
2 single order, comprising:
3 receiving at a host computer system a request from a purchaser to order the
4 plurality of presentation instruments;
5 sending one or more files that are executable by a computer of the purchaser to
6 produce one or more corresponding display screens programmed to collect purchase
7 information relating to the plurality of presentation instruments;
8 receiving at the host computer system the purchase information from the
9 purchaser, wherein the purchase information comprises a recipient information file; and
10 delivering the presentation instruments in accordance with the purchase
11 information.

1 2. The method of claim 1, wherein the presentation instruments comprise
2 a selection from the group consisting of credit cards, gift cards, smart cards, stored value
3 cards, and debit cards.

1 3. The method of claim 1, wherein delivering the presentation
2 instruments in accordance with the purchase information comprises delivering the
3 presentation instruments to each of a plurality of recipients.

1 4. The method of claim 1, wherein delivering the presentation
2 instruments in accordance with the purchase information comprises delivering the
3 presentation instruments to the purchaser.

1 5. The method of claim 1, wherein delivering the presentation
2 instruments in accordance with the purchase information comprises delivering the
3 presentation instruments to a designee of the purchaser.

1 6. The method of claim 1, further comprising:
2 receiving at the host computer system a request from a user to view usage
3 information relating to a presentation instrument; and
4 sending a file to a computer of the user, wherein the file comprises the usage
5 information.

1 7. The method of claim 1, wherein the recipient information file
2 comprises a selection from the group consisting of a spread sheet, a text file, and a data file.

1 8. The method of claim 1, wherein the purchase information comprises a
2 message to be embossed on each card.

1 9. The method of claim 1, purchase information comprises a recipient
2 name to be embossed on each card.

1 10. A method for ordering a plurality of presentation instruments in a
2 single order, comprising:
3 receiving at a host computer system a request from a purchaser to order the
4 plurality of presentation instruments, wherein the presentation instruments comprise non-
5 personalized cards;
6 sending one or more files that are executable by a computer of the purchaser to
7 produce one or more corresponding display screens programmed to collect purchase
8 information relating to the plurality of presentation instruments;
9 receiving at the host computer system the purchase information from the
10 purchases; and
11 delivering the presentation instruments in accordance with the purchase
12 information.

1 11. The method of claim 10, wherein the presentation instruments
2 comprise a selection from the group consisting of credit card, gift card, smart card, stored
3 value card, and debit card.

1 12. The method of claim 10, further comprising:
2 receiving at the host computer system a request from a user to view usage
3 information relating to a presentation instrument; and
4 sending a file to a computer of the user, wherein the file comprises the usage
5 information.

1 13. A system for processing orders for a plurality of presentation
2 instruments ordered simultaneously, comprising:
3 a computing device programmed to:

4 receive a request from a purchaser computer to order the plurality of
5 presentation instruments;
6 send one or more files that are executable by a computer of the
7 purchaser to produce one or more corresponding display screens programmed to collect
8 purchase information relating to the plurality of presentation instruments;
9 receive the purchase information from the purchaser computer; and
10 send a least a portion of the purchase information to a presentation
11 instrument production system.

1 14. The system of claim 13, further comprising, a usage information
2 system programmed to:
3 receive a request from a user to view usage information relating to one of the
4 plurality of presentation instruments; and
5 send a file to a computer of the user, wherein the file comprises the usage
6 information.

1 15. The system of claim 13, wherein the purchase information comprises a
2 message to be embossed on each card.

1 16. The system of claim 13, wherein the purchase information comprises a
2 recipient name to be embossed on each card.

1 17. The system of claim 13, wherein the purchase information comprises a
2 recipient information file.

1 18. The system of claim 17, wherein the recipient information file
2 comprises a selection from the group consisting of a spread sheet, a text file, and a data file.

1 19. The system of claim 13, wherein the presentation instruments comprise
2 a selection from the group consisting of credit cards, gift cards, smart cards, stored value
3 cards, and debit cards.

1 20. The system of claim 13, wherein the presentation instruments comprise
2 non-personalized cards.

1 21. A method of purchasing a plurality of presentation instruments in a
2 single order, comprising:

3 sending to a host computer system from a purchaser computer a request to
4 order the plurality of presentation instruments;
5 receiving from the host computer system at the purchaser computer one or
6 more files that are executable by the purchaser computer to produce one or more
7 corresponding display screens programmed to collect purchase information relating to the
8 plurality of presentation instruments; and
9 sending the purchase information from the purchaser computer to the host
10 computer system, wherein the purchase information comprises a recipient information file.

1 22. The method of claim 21, further comprising receiving the presentation
2 instruments in accordance with the purchase information.

1 23. The method of claim 21, wherein the presentation instruments
2 comprise a selection from the group consisting of credit cards, gift cards, smart cards, stored
3 value cards, and debit cards.

1 24. The method of claim 21, further comprising sending to the host
2 computer system a request from view usage information relating to a presentation instrument;
3 and
4 receiving a file comprising the usage information.

1 25. The method of claim 21, wherein the recipient information file
2 comprises a selection from the group consisting of a spread sheet, a text file, and a data file.

1 26. The method of claim 21, wherein the purchase information comprises a
2 message to be embossed on each card.

1 27. The method of claim 21, purchase information comprises a recipient
2 name to be embossed on each card.